



MSME User Manual

UP MSME 1-Connect

U.P. Small Industries Corporation Ltd. (UPSIC)

Submitted By: Innovador Infotech Pvt. Ltd.

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 - About RAMP
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 - MBA & Short-term Programs
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- 5. Champions
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- 8. Event & Workshop
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 - MSME User

Home Page



- Open Google Chrome or any other browser.
- Enter the URL- msme1connect.up.gov.in
- You'll be directed to Home page.
- You can explore the menu links to different pages such as About Us,RAMP,Schemes,Champions,Reports & Analytics,News and Media, Events/Workshop. User can also access brief introduction about these topics by scrolling down at the home page.



• On the first section user sees short description about UP MSME-1 Connect.Clicking on Learn More will redirect them to dedicated page of this.



- User can see sliders of various intervention of RAMP.Clicking on read more will redirect them to its dedicated page.
- You can explore the Helpline No. and Email, font, theme, language option etc. icons in header



• A short description about champion MSME initiative, clicking on view more will open dedicated page of it.



• User can see the upcoming workshops and can register for them by clicking register now.

	ESG Registration	
ESC ENVIRONMENTAL SOCIAL GOVERNANCE	Registration Type * ® MSME O OTHER Mobile No *	Details
ESG AWARENESS - Chitrakoot C - Division: Chitrakoot District: Chitrakoot N Speaker:		We're offline Leave a message

• User can select its type(MSME or other) and enter their mobile number.

A A A A A A A A A A A A A A A A A A A	Name Of The Enterprise(MSME Unit) *			
Physical 02026-02-28	Name of the Enterprise(MSME Unit)			
	Address *			
ESG AWARENESS – Chitrakoot	Address			
0 -	Division *		District *	
Division: Chitrakoot District: Chitrakoot	Select Division	~	~	
RJ	Authorized Person/Owner Name *		Email ID *	
Speaker:	Authorized Person/Owner Name		name@example.com	
	Gender *		Category *	
	Select	~	Select Category ~	
	Industry Type *		Annual Turnover *	
	Please Select	~	Please Select	
	Investment *		Udhyam No. *	
			12 digit number	
			We're offline	

• User can then fill all the details and click Book Now.



- Business Categories section guides user to explore various ideas and connect with expert to start their own unit.
- Click on View More to see all the categories.



• User then select the business sector they are interested in by using the search bar or scrolling down.



- User can see cards of various categories in the chosen sector.
- User then select the individual business they are interested in by using the search bar or scrolling down and clicks view details.



- Dedicated page for that particular business appears.
- User can read information about the Industry, Govt Schemes from which they can revieve benefits (Clicking on view will redirect user to external website link of that particular scheme).
- There is a project report section from which report can be downloaded containing detailed information about estimates and inventory required to start the unit.
- From Consultant talk section user can talk to expert by clicking on "Connect" button.

MSME 1-CONNECT UTTAR PRADESH		æ	A CONTRACTOR OF	
	Welcome back! Hey there! Ready to log in? Just enter your username and p and you'll be back in action in no time. Let's go! LoginId * E.G. U000000(N)	bassword below		
	Password *			
		0		
	Remember me	Forgot Password?		
	SIGN IN →			
	Don't have an account? Sign Up		We're offline	

• User will be redirected to login page from which they can login(or sign up if new user)and book consultation.



• Information center has various sliding cards which have links to particular scheme, process and external website.

Analytics & Reports

Empowering Growth: A Data-Driven Insight into Uttar Pradesh's Thriving MSMEs

Micro, Small, and Medium Enterprises (MSMEs) play a crucial role in Uttar Pradesh's economic development by generating employment, promoting rural industrialization, and reducing regional disparities. This data provides a comprehensive overview of the state's excelling MSMEs, offering valuable insights into their growth and impact. The information is sourced from the Ministry of Micro, Small & Medium Enterprises, ensuring accuracy and reliability.

30 L +	46 K +	2K+	Trading	Manufacturing	8 L · Services
Micro Enterprise	Small Enterprise	Medium Enterprise	25 L + _{Male}	5 L + Female	15 K + Others

• Some relevant insights about MSME data is shown at home page.

	:	Social Media	
acebbok	Instagram	Twitter	Youtube
and the Assess of Michiels	UP RAMP 7 263 follow	Posts from @uprampofficial	
Follow Page 100	328 posts		UP RAMP
		Nothing to see here - yet	Search Q 35 34 1.2K Videos Subscribers Views
28 th February 2025	View full profile on In	stagram	C Subscribe

• You can explore Social media pages by clicking on the relevant icons at footer or Social media section.



• User can access links to some important external websites through quick links.



• Handholding Support Section includes our helpline number and link through which user enquire about any of there query.

Get in T	Ouch with Us! Home > Inquiry	
Have questions or need more	Name *	
We're here to help!	Enter your name	
Please fill out the form, and a member of our team will get back to you as	Mobile *	Email *
soon as possible.	Existing Business	O New Rusiness
	Organization Name	
	Incorporation Year	
		We're offline

• After clicking on "Click here", user lands on this page where they can submit there enquiry by filling out the form.

WITTAR PRADESH	Important Links UP MSME 1- Connect Champions	Useful Links Events/Workshop DIEP Govt. UP	Get In Touch —— Mail Us ⊠ ramp@upsic.in
f X, in @ ∎	Reports & Analytics Business Sector		Call Us → +918860890639

• User can explore useful links, FAQ/grievances etc. by clicking links in footer.

About Us

1. About UP MSME-1 Connect

2. About RAMP

About UP MSME-1 Connect



• This page has information about this portal, how it works and the objectives. User can read them by scrolling down this page.

About RAMP



- This page includes content like overview of this programme, objectives and the information about nodal agency i.e. UPSIC.
- After that user can read short descriptions about all 10 interventions of RAMP.Clicking on read more will take them to separate page of that intervention.



• This section includes separate page for all interventions of RAMP.

ZED Certification



- This page includes detailed information about this intervention like objective, how it works, parameters, benefits and advantages.
- User can scroll down to upcoming workshops section through which they can register for upcoming events.

Capacity Building



- This page includes detailed information about this intervention like objective, how it works, benefits and impact.
- User can scroll down to upcoming workshops section through which they can register for upcoming events.

ESG Awareness

ESG Awas Home > ESGAwa	reness	
Support for Awareness and Strengthening of Environmental Social Governance What is ESG? E - Environmental - Focus on the impact of business on the environment S - Social - Focus on business relationships with employees, suppliers, customers & communities		La traves La traves Le re offline pave a message

• User can scroll down to upcoming workshops section through which they can register for upcoming events.

PLEDGE



• Scrolling down user can see details of various pledge parks like Location, Invester Name, Facilitator Contact and plot information.

Technical Upgradation Support



• This page includes detailed information about this intervention like objective, how it works, benefits and impact.

UP MSME-1 Connect

← C ⓑ https://msme1connect.up.gov.in/up-msme-1-connect

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UP MSME 1-CONNECT

Strengthening Monitoring & Evaluation Ecosystem through UP MSME 1-CONNECT Portal

The Government of Uttar Pradesh is committed to strengthening the Monitoring and Evaluation (M&E) ecosystem, one of the key focus areas in the RAMP. The RAMP Programme aims to enhance data-driven reporting mechanisms to monitor & track the interventions to achieve the outlined targets. This initiative will improve the effectiveness of schemes and policies, ensure accountability, and enable evidencebased decision-making to support the growth and development of MSMEs in the state. The UP MSME 1-CONNECT Portal is a unified platform for MSMEs to act as a digital one-stop solution for MSMEs in Uttar Pradesh.



• This page includes detailed information about this intervention like objective, benefits and impact.

Enhancement of Exports



• This page includes detailed information about this intervention like objective, how it works, benefits and impact.

Vishwakarma Artisan Connect

← C (https://msme1connect.up.gov.in/vishwakarma-artisan-connect



Vishwakarma Artisan Connect

Vishwakarma Artisan Connect – Empowering Artisans

Vishwakarma Artisan Connect is a transformative project envisioned to empower Vishwakarma Artisans through enhanced market access. Vishwakarma Artisan Connect aims to bridge the gap between skilled Vishwakarma artisans and potential customers, creating a sustainable ecosystem that promotes their craftsmanship and uplifts their livelihoods. Vishwakarma Artisan Connect Portal is a transformative project envisioned to empower Vishwakarma artisans through enhanced market access.



- This page includes detailed information about this intervention like objective, how it works, benefits and impact.
- User can scroll down to upcoming workshops section through which they can register for upcoming events.

MBA Program/Short Term Courses



• This page includes detailed information about this intervention like objective, how it works, benefits and impact.

<u>Schemes</u>



This page includes 2 selections:-

- UP Schemes
- Central Schemes

User can access information about multiple schemes categorized into -

- Financial Support Schemes
- Marketing Support Schemes
- Skill Development Trainings
- Technology Enablement
- Fairs and Awards
- Other Interventions

ABOUT

Financial Assistance Scheme for One District One Product (ODOP Margin Money Scheme)

The objective of the scheme is to benefit artisans/workers/entrepreneurs through financial incentives for the overall development of selected products under One District One Product (ODOP). Under the scheme, the facility of assistance in financing in industry, service and business sector will be available only to the projects/units of ODOP product identified for the concerned district.



Objective

- For units with total project cost above Rs. 25.00 lakh and up to Rs. 50.00 lakh, an amount of Rs. 6.25 lakh or 20% of the project cost, whichever is higher, shall be payable as margin money.
- For units with total project cost above Rs. 50.00 lakh and up to Rs. 150.00 lakh, an amount of Rs. 10.00 lakh or 10% of the project cost, whichever is higher, shall be payable as margin money.

 For units with total project cost exceeding Rs. 150.
 Subject to a maximum of Rs. 20.00 lakh, whichever money

For each scheme user will see About,Objective,Benefits,Eligibility,How to apply(with apply link in step 1) and Scheme document which can be downloaded.

Champions



• This page includes information about Champion MSME initiative.User can read about Eligibility,Mandatory Documents,Parameters,and proposed benefits.

😭 About U	s 🗸 RAMP 🗸 Schemes Champions Reports & Analytics News & Media Events/Workshop	Incentive Calculator Welcome, Test
S	Creation of forward linkages and enhancing the value chain of ancillary units	000
\bigcirc	Assistance in the creation of the export value chain by organizing Anchor Vendor Development Programme, Reverse Buyers Sellers Meet, International Exhibitions etc.	
Ξ	Product Procurement benefits in Government Sectors, PSU's and others	
\odot	Reduced timelines or Auto system approvals for statutory clearances of the Champion units	
٩,	Special assistance for product promotion and reservation of space for participation in the relevant national & international seminars.	
Q	Awards & Recognitions at centre/state level in national & international events.	
¢⊑	Employment benefits such as aids in PF contribution etc.	
88	Providing domain expert assistance and technical training to the employees for their skill development and capacity building.	Grow your business with expert support!
8	Market linkage assistance by the Champion cell.	Clickhere

• Click on "Click here" to take expert guidance.

C https://msme1connect.up.gov.in/Home/Inquiry?Type=Champions		A* ☆ _ ~ · · ·
Get in T	ouch with Us!	
Have questions or need more information/consultation?	Name * Enter your name	
We're here to help!		
we it here to herp.	Mobile	Email
Please fill out the form, and a member of our team will get back to	Mobile * Enter your mobile number	Enter your email
Please fill out the form, and a member of our team will get back to you as soon as possible.	Mobile * Enter your mobile number Existing Business Organization Name	Email * Enter your email O New Business
Please fill out the form, and a member of our team will get back to you as soon as possible.	Mobile * Enter your mobile number ® Existing Business Organization Name	Email * Enter your email O New Business

• User can take expert consultation to grow their business by filling this form.

Champions Home > Champion	
Become 'Champion' MSME Demonstrate exceptional growth by leveraging	Become a Champion

• Click on "Become a Champion" button(prompted at right side adjacent to the slider)

C 🗈 https://msme1connect.up.gov.in/Home/Survey		A* ☆ ☆ ** …
MSME 1-CONNECT UTTAR PRADESH	(W)	
Profile of the Enterprise (MSME)		
Name of the Unit	Year of Incorporation	
Enter Unit Name		
Owner/CEO	Name of the Respondent and Designa	ation
Enter Owner/CEO Name	Enter Respondent's Name and Designation	
Contact Details (Mobile Number)	Email Address	
Enter Mobile Number	Enter Email Address	
Address of the Enterprise	Address Line 2	
Address Line 1	Address Line 2	
Pin Code	District	
Enter the pincode	Select District	We're offline

• User has to fill this survey form to express their interest to become champion MSME.

https://msme1connect.up.gov.in/re	ports-analytics		A* 🏠 😫
	Reports & Home > Repor	Analytics	
nalytics & Repo	orts		
ISME In Uttar Pradesh	mall & Medium Enterprises)		
9600000 Total MSMEs (approx.)	6166057 Formalized MSMEs (URC+UAP)	3114522 Total Udyam (URC)	3051535 IMEs (UAP)
			We're offline Leave a message
98.40% 30 L Micro	Small =	Female	25 L Male Owned MSME
1.50% 46 K Small	Medium		16.56% 5 L Female Owned MSME
1.50% 46 K Medium	Micro	Male	0.51% 15 K Others
Genoral	=	14 L	1
SC		Trading	Trading
ST		25.80% 7L Manufacturing	
		- Handlactuning	

• This page includes various insights and interactive visualizations related to MSMEs in UP and stats about workshops.

News and Media



• This page includes pictures, news about various events that were conducted

Events and Workshop

		E	Vents /	Works	shop			
All Division All District	* *	Events	oday		Februa	ry 202!	5	
Event Type		Sun	Mon	Tue	Wed	Thu	Fri	Sat
All		26	27	28	29	30	31	1
ZED CERTIFICATION	1			20-1				
TECHNICAL UPGRADATION SUPPORT		2	3	4	5	6	7	8
PLEDGE SUPPORT								
ESG AWARENESS							We're offline	E
CAPACITY BUILDING		9	10	11	12	1	Leave a message	

- This page has a calendar and list view of upcoming workshops for which user can register by clicking on it.
- User can select divisions, districts, interventions from given filters.

	ESG	AWARENESS			×	Incentive C	alculator Welcom	ne,Test
Event Type		1111	Adv Name	1		u	Fri	Sat
All								1
ZED CERTIFICATION			ESC	1				
TECHNICAL UPGRADATION SUPPORT	-	Socia	VIRONMEN AL GOVER	JAN JAN		6	7	8
PLEDGE SUPPORT		122	- marting	1-3				
ESG AWARENESS	-		34 S					
CAPACITY BUILDING	SN.	TRAINING NAME	DISTRICT	TIME	ACTION	13	14	15
	1	ESG AWARENESS	Deoria	-	REGISTER NOW			
Upcoming Workshop Calendar of Upcoming Training -	2	ESG AWARENESS	Pratapgarh	-	REGISTER NOW	20	21	22
Oct & Nov 2024	3	ESG AWARENESS	Mathura	-				
	4	ESG AWARENESS	AMBEDAKAR NAGAR	-	REGISTER NOW	27 ESG	28	
	5	ESG AWARENESS	BHADOHI	-	REGISTER NOW		We're offline Leave a message	.) (8)

- User can select the workshop and click on register now to register.
- After that registration process is same as explained in Home Page workshop section.

LogIn/Register

C (https://msme1connect.up.gov.in/Userlogin		4 ☆ ☆ … 🧖
	Login	
	Select Role *	
	Select Role ~	
	Login Id *	
	Password *	
	Password	
MSME 1-CONNECT UTTAR PRADESH	KGKY 2 Forget password ?	
	Login Denti have an account? Sing It	

• Existing Users can login through their credentials.

Registration type Share OUTHER			
User Name *	UserName	Contact No. *	Contact No.
Email Id *	EmailId		
nterprise Information			
Enterprise Name *	Enterprise Name	Enterprise District *	Select District *
Enterprise Category *	Select Category ~	Industry Type *	Select Industry Type 💙
Sector*	Select Sector *	Udyam Registration No. (Type NA if not registered in URC) *	Udyam Registration No.
Enter Captcha *	K4WP 🧝		

- For new users, they can click on Sign Up, fill out the details and click submit.
- Curated message will be sent at user's Email and mobile number through which they can set their password post verifying them.

https://msme1connect.up.	gov.in/UserPanel/UserDashbaord/Dashboard				A* 🟠	לים
9 Helpline: +91 88608 90639	└─ ramp@upsic.in			l 🚠 🐠	A- A A+	0 हिंदी
UTTAR PRADESH		Ð		MARKET & MARK		
👫 About Us 🗸 RAMP 🗸 Sche	rmes Champions Reports & Analytics News & Media Events/Workshop			e Calculator Wel	lcome,Test	
						<u> </u>
	Deshbarred					
Welcome,	Dashboard					
Welcome,	Dashboard					
Welcome, 2 Dashboard My Profile	Dashboard	A	2			
Welcome, Dashboard My Profile Workshops	Dashboard 1 Workshops	e	2 Consultatio	on		
Welcome, Dashboard My Profile Workshops C Scheme	Dashboard	•	2 Consultatio	n		
Welcome, Dashboard My Profile Workshops Scheme Consultation	Dashboard 1 Workshops Upcoming Workshops	€	2 Consultation	on		

• After a MSME user logs in, they will see dashboard by default which has information about workshops, consultations completed by user and also details about upcoming workshops.

weicome,	Unerblame	Contract No. *	
Ø Dashboard	UserName	Contact No.	
Mu Drafile	Name	Contact No	
My Profile	Email Id *		
Workshops	Emailld		
C Scheme			
Consultation	Enterprise Information		
User	Enterprise Name *	Enterprise District *	
[→ Logout	Rahul Mishra	Lucknow	~
	Enterprise Address *	Enterprise Category *	
	2/79 Gomti nagar	Micro	~
	Industry Type *	Business Category *	
	Manufacturing ~	COLD STORAGE & COLD	CHAIN SOLUTION ~
	Udyam Registration No. *		
	123456		
	ZED Certification Information		We're offline
			Leave a message

• There is My profile tab which has personal and Enterprise Information, User can update it accordingly.

- Workshops include the upcoming and completed workshops for which user registered.
- Schemes section include information about schemes and apply link.

⊘ Dashboard Upcoming ▲ My Profile ➡ Workshops I Scheme ➡ Consultation User [→ Logout]	Completed			
My Profile Workshops Scheme Consultation User Logout				
 Workshops Scheme Consultation User				
Consultation User C dogout				
User (→ Logout	1			
[→ Logout	1			
Prof SK Ag	grawal	Prof SK Agrawal		
<mark>\Video</mark>	0 04:00 PM-05:00 PM	Audio @ 08/11/2024		
Industry: Mac	croni making unit	Industry: Macroni making unit	We're offline	

• Consultation tab includes upcoming and completed consultations for which user expressed its interest.



• User can log out by clicking Logout or Sign Out button.